



Oregon Coalition for Educating Anglers

2010 Salty Dog Convention

March 5th-6th, 2010

Newport, Oregon

“On behalf of the Oregon Coalition for Educating Anglers, I would like to personally thank you for your interest in the upcoming 2010 Newport Salty Dog Convention. Please take a look at all the exciting new ways we will make this year’s event even bigger and better than the last! Thank you for your support and I look forward to working with you!” – Mike Larson, O.C.E.A.N. President

About The Host

The Oregon Coalition for Educating Anglers is a nonprofit 501 c(3) corporation dedicated to teaching anglers various aspects of fish identification, fish handling techniques, and marine safety. Projects include the design, manufacture, and distribution of free waterproof placards to help fishermen identify certain varieties of endangered rockfish they may encounter while bottom fishing on the Oregon coast.

Largely due to the success of last year’s Convention, in 2009 we have added two more placards to our list which include proper identification of salmon, and also proper release techniques for both salmon and protected stocks of rockfish.

As with most nonprofit organizations, our “wish list” of possible future projects extends well beyond our current budget. With your help however we hope to be able to continue our mission and add even more beneficial programs for 2010!

Growing Pains

The Salty Dog convention has grown exponentially over the last 6 years creating a host of issues with regards to location. Last year it was decided to hold the event in large hard framed tents to give us room to expand. The event venue was perfect and although we did have to work through a few hiccups, the overall survey was that we should keep the tents again for this year, expanding to a second tent, and adding more activities to the schedule. With the addition of several more heaters and electrical outlets we should be able to tame anything Mother Nature can throw at us!

Even Better

It just keeps getting better! With more vendors, more tackle workshops, and more fun activities for all ages, this event will be by far the best convention ever!

Not only are we adding great programs to the schedule but we intend to bring back some of the favorites from years past including marine safety courses, tuna fishing seminars, and ocean fishing regulations. This year we hope to have something for the whole family!

Also, based on our feedback from last year’s participants, we will be adding more seating in the food court area, more food vendors, hourly raffle prizes, and more hands-on activities throughout the day!



Our Vendors

In order to make the convention better we cannot forget our Vendors. Vendors are the backbone to this convention and we understand that without your sponsorship we would not be able to hold the convention in such a large venue. We thank you for your support and it is our promise that this year we have added even more creative ways for your company to gain exposure.

Just to mention a few ways we have improved our ability to get you more exposure are:

- An exhibitors list and map will be handed out to all visitors at the door.
- Some vendors will have the opportunity to be included in our ad campaign.
- Links to your business webpage and/or a brief description of your business will be posted on the OCEAN website at www.oceaned.org.
- All vendors will receive a special thanks and an announcement for their donated item to be raffled.
- A new “scavenger hunt” raffle will force visitors to visit vendor booths in order to participate in specific door prize raffles.
- A Master of Ceremonies will be making announcements throughout the day to remind folks to visit various vendor booths.

An indoor area, specifically for boat dealers, will be made this year so dealers are able to show features of their boats while in the comfort of the tent. Electrical outlets will be available to help provide lighting and allow the use of electronics within the boats.

Registration

Because we expect this year’s event to be the largest one yet, we will be asking all vendors to pre-register. This will not only allow early registrars to acquire prime booth locations but will also give them the benefit of reduced rates.

We are getting a good head start this year and expect booths to fill up fast. We will do everything possible to accommodate your needs and help get you the best locations for your product. Booth space is first-come, first-served so don’t delay. Please register as soon as possible.

Not every booth will include electrical hookups. Please make sure when registering that you specifically order electrical service for your booth and we will try to accommodate your request.

Should you have any questions, please don’t hesitate to contact the organizers listed on the Registration Page in this packet.



Lodging and Attractions

Lodging

Below is a list of Hotels in Newport, Oregon. They are listed in order of their proximity to the convention site. Prices will vary. Those hotels with a “★” after the name have been contacted by an OCEAN representative and have stated they will give special rates to those persons attending the Salty Dog Convention. When reserving your rooms, please notify the hotel staff that you will be attending the Salty Dog Convention in order to get the best savings.

Port of Newport Marina RV Park – www.portofnewport.com/rv-parks/index.htm -- (541) 867-3321

Inn at Yaquina Bay – www.innatyaquinabay.com – (541) 867-7055

La Quinta Inn & Suites – www.lq.com – (800) 531-5900

Holiday Inn Express – (541) 867-3304

Days Inn Hotel – www.daysinn.com – (541) 265-5767

Embarcadero Resort Hotel – www.embarcadero-resort.com – (800) 547-4779

Hallmark Resort – www.hallmarkinns.com – (541) 265-2600

Elizabeth Street Inn – www.elizabethstreetinn.com – (541) 265-9400

Local Attractions

We realize that not everyone in your family may be interested in just attending the Salty Dog Convention so we've listed some of the local attractions to help fill out your weekend.

Hatfield Marine Science Center (www.hmsc.oregonstate.edu/visitor) -- 2030 S. Marine Science Drive – (541) 867-0100

Oregon Coast Aquarium (www.aquarium.org) – 2820 SE Ferry Slip Rd. – (541) 867-3474

Agate Beach State Recreation Site – 1 mile North of Newport

South Beach State Park – Beach access starting from the south Jetty

Aquarium Village – 3101 SE Ferry Slip Rd. #52 – (541) 867-6531

Ripley's Believe it or Not – 250 SW Bay Blvd. – (541) 265-2206

Yaquina Head Natural Area – 750 NW Lighthouse Drive – (541) 574-3100

The Wax Works – 250 SW Bay Blvd. – (541) 265-2206



Rules and Regulations

Exhibit Standards – Show Management shall have the right to prohibit any exhibit or part of an exhibit that in its opinion is not suitable to, or does not keep with the character or purpose of the Exhibition. Each exhibitor is entitled to a reasonable sightline from the aisle regardless of the size of exhibit. Exhibits must conform to the size of the space and must be of such character or arrangement so as not to obstruct the view or interfere with the exhibits of others. All demonstrations and exhibits must be confined to the contracted space. Exhibits are permitted to extend forward at the 8' height from the back wall the length of 5' and not over 4' from this point to the front of the booth. Waiver of these restrictions on island and bulk spaces only must be approved by the Show Management at least 15 days prior to the show opening. Questionable exhibits shall be modified at the request of Show Management. Show Management reserves the right to interpret and remove from the Exhibition program materials, advertising or literature that they feel would be in "bad taste" if such materials were displayed. Displays having unfinished or unsightly exposures at the rear or sides must be acceptably covered to the satisfaction of Show Management at the exhibitor's expense. The fastening of materials to booth drapery or framework, or to building walls, ceilings, floors, carpeting or columns, is expressly prohibited.

Trade Show Hours - It is expected that Trade Show exhibitors will abide by the Trade Show hours. Dismantling or packing of any booth materials is not permitted until the Exhibit Hall closes at 1pm on Sunday, March 6, 2010. Dismantling a booth prior to the end of the Trade Show could result in future penalties affecting booth location or cost.

Assignment of Space – Space will be assigned to all applicants based on size of space and receipt date of contract and payment. Every effort will be made to assign the exhibitor to one of his chosen spaces. Show Management reserves the right to make the final space assignment or change the space assignment after the acceptance of the application should it be necessary in the best interest of the Exhibition. No changes to assigned booth space will be made on the day of the show. If the space assigned is unacceptable, the exhibitor must notify Show Management within ten (10) days of receipt of the official assignment to request any possible changes. No response from the exhibitor constitutes acceptance of the space assigned.

Sublease - Exhibitor shall not sublet the booth space provided, nor shall Exhibitor assign this contract in whole or part without prior written consent of Show Management.

Exhibit Space / Operation and Activities of Exhibit Booths – Exhibits must be maintained by at least one company representative. Exhibitor personnel are prohibited from soliciting business anywhere in the facility outside their exhibit space. All advertisements and sales promotion materials must be distributed from the exhibitor's booth. Exhibitor shall not enter into another exhibitor's space when unattended or without invitation. Exhibitors must comply with all applicable federal, state and local laws. All balloons used for decoration must be properly disposed of. Failure to do so will result in charges to the exhibitor imposed by the facility. Exhibitor shall be responsible for providing and paying for all materials and equipment necessary for Exhibitor to participate in the show. All activities of the Exhibitor, including but not limited to, product demonstrations/presentations, literature distribution, and sales lead generation, shall take place only within the perimeter of Exhibitor's space and shall not obstruct aisle ways or infringe upon the space or rights of other Exhibitors. Such regulations on activity shall apply to all employees of Exhibitor as well as employees of affiliated companies permitted to participate in Exhibitor's booth. In no event shall Exhibitor display literature in any location outside of Exhibitor's space, unless otherwise approved by Show Management.



Rules and Regulations

Safety – All materials and installations must conform to the requirements of the building and inspection authorities having local jurisdiction. All decorative materials must be nonflammable. No propane tanks or other combustible gas containers may be used or stored on the premises. Explosives, firearms and weapons of any kind are expressly prohibited. Each exhibitor agrees to be knowledgeable and responsible regarding ordinances and regulations pertaining to health, fire prevention and public safety while participating in the Exhibition.

Security / Insurance / Indemnity / Limitation of Liability – Show Management, show sponsors, show service contractors nor the facility will be held responsible for any loss, damage, injury or theft that may occur to the exhibitor or to the exhibitor's employees or property from any cause whatsoever prior, during or subsequent to the period covered by the exhibit contract, and the exhibitor upon signing of contract and/or paying for booth space, expressly releases Show Management, show sponsors, show service contractors and the facility and agrees to indemnify same against any and all claims for loss, damage or injury. Any damage to the facility due to carelessness of the exhibitor must be paid for by the exhibitor who causes the said damage. Exhibitors must carry their own fire and theft insurance. The furnishing of security guards shall not increase the liability of Show Management, show sponsors, nor show service contractors. Show Management, show sponsors or service contractors shall not be held responsible for any damage to exhibitor's business or for failure to provide exhibit space or for failure to hold the Exhibition as scheduled. Show Management shall provide limited guard service throughout the hours of installation, show and dismantling periods, and exercise reasonable care for the protection of exhibitor's materials and display. Beyond this, Show Management, the show facility or any officer or staff member thereof will not be responsible for the property of the personal safety of Exhibitor, its agents or employees, from theft, damage by fire, accident or any other cause. Exhibitor is required to provide all insurance and/or policy riders to cover all booth contents.

General - Smoking is prohibited within 20 feet of the exhibition tents and facilities equipment. Smoking is also prohibited within 100 feet of tent heating devices.

Matters Not Covered - Show Management reserves the right to rule on all matters pertaining to the Exhibition, whether expressly mentioned or not, and the exhibitor, by submitting the registration form for exhibit space, agrees that all rulings shall be binding upon both the exhibitor and Show Management. The aforementioned items covered by this contract may be amended at any time by Show Management in the interest of the Exhibition and notice thereof shall be binding on exhibitors equally with the foregoing rules set forth in this contract.